



HOW TO STAND OUT IN A JOB INTERVIEW

You've just scored the interview for your dream job, but how can you stand out from the other applicants?

by COLIN RADEBE Published on 07 September 2009 11:10 AM

Dalena Bouillon, Managing Director: CareerLink Recruitment, says: "For many people, a job interview pretty much falls into the same category as a visit to the dentist!" As daunting as an interview might seem, it could also be a great opportunity for you to climb the corporate ladder. Bouillon shares valuable advice, which will help you stand out in a job interview:

Have a professional and detailed CV. Your CV is your own marketing tool and also the first impression a potential employer will have of you. Make sure it's neatly typed, free from spelling errors, and that the information is accurate and true.

Dress the part. Most jobs and industries have a specific look, but you still have to make sure you're well-groomed and presentable – regardless of the dress code.

Be aware of your body language and avoid negativity. Even though you may despise your previous or current employers, you shouldn't badmouth them in your interview – it's unprofessional and leaves a negative impression of you.

Make sure you understand the interviewer's questions. Don't be too rushed to give an immediate answer – rather make sure you understand what he/she is asking and then give a detailed answer using recent examples where applicable.

Prepare for the interview and ask questions. Research your potential employers and ask your own questions – it shows initiative and preparation skills.



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